



Yavapai College Small Business Development Center Entrepreneur Workshops

APR 22 Blog Your Way to Business Success

Your blog is a powerful tool you can use to build a community of friends/fans who convert into being your customers. In this three hour workshop, learn about creating a comprehensive concept for you blog as well as the secrets to creating great content. Come and learn how you can succeed in the blogosphere from someone who has done it.

**Yavapai College Sedona Center
Room 28
4215 Arts Village Dr, Sedona
5-8:00pm * Kathryn Bazan * \$25**

APR 30 Profit Mastery

Educational workshop structured specifically to understanding your financials. Variety of questions answered by understanding your financials and listening to what they're telling you. **4 week series.**

**Yavapai College Verde Campus
Room G-108
601 Black Hill Dr, Clarkdale
1-5:00pm * Kurt Haskell * \$125**

MAY 5 Introduction to Writing Your Business Plan

Three hour class will review the major elements of a modern business plan. An overview of the information that should be included in your company description, market analysis, organization and management, service or product line, marketing and sales management funding request and financials will be discussed.

**Cottonwood Business Assistance Center, 821 N Main Street, Large Conference Room, Cottonwood
5-8:00pm * Kathryn Bazan * \$25**

MAY 13 Fearless Facebook for Business

Creating a Facebook business page is your key to unlocking markets and sales on the other side of the globe. Learn the secrets of a great Facebook page which develops friendships, increases your company's sales and increases your profits.

**Sedona Center for Arts & Technology Room 28
4215 Arts Village Dr, Sedona
5-8:00pm * Kathryn Bazan * \$25**

Free one-on-one confidential counseling, workshops, Business Resource Library

601 Black Hills Dr., Bldg. G
Clarkdale, AZ 86324
Workshop Registration through the SBDC: (928) 776-2008

MAY 20 Crowd Funding for Small Business

Crowd funding has quickly moved from trendy buzzword to a mainstream fundraising model being used for businesses and social causes. This three hour seminar will focus on "rewards-based" funding models, review successful crowd funding campaigns, explore several of the most popular crowdfunding sites and discuss strategies to launching a campaign for your cause or business. A brief discussion of equity crowd funding will be presented.

**Yavapai College Verde Campus
Room G-108
601 Black Hill Dr, Clarkdale
5-8:00pm * Kurt Haskell * \$40**

Yavapai
COLLEGE

Check out our website for additional workshops and events: www.yc.edu/sbdc or please call (928) 776-2008 for more information.